

Introducing _____ (insert school name)'s No Brainer Fundraising Program

(insert town, state, and date) - Whether it's for sports teams, clubs or causes, schools are always looking for new and innovative avenues for raising money. In the current economic climate especially, every dollar counts—and many schools are looking for new and creative ways to raise needed funds for critical school programs and classroom supplies.

Schools across the nation are facing budget shortfalls. In the state of Colorado alone, K-12 schools are facing a \$250 million budget cut in the 2010-2011 school year. To raise funds for _____ (insert program, equipment, etc here) _____ (insert school name) will be hosting a No Brainer School Fundraising program where the students and participants will be selling eco-friendly organizational products and will be able to keep 50% of every dollar sold! Instead of selling the traditional loot of cookie dough, magazines, or candy with low profit margins, (insert school name) will be selling weekly planners, to do lists, grocery shopping checklists and more to help people be more organized. After all, who couldn't use a little help on the organization front?

For more information please contact the Fundraising Chairperson at (insert phone number here).

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