

## LobotoME No Brainer Fundraising Program

# SUCCESSFUL FUNDRAISING TIPS

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**We want you to have a safe and successful fundraising campaign!**  
**Here are some tips for you.**

### **DO:**

- Be safe and use common sense.
- Make a list of family, friends, relatives and neighbors to ask to avoid going door to door.
- Get parents involved and have them take the catalog to their office. LobotoME products are perfect office gifts as everyone could use a little (or a lot) of help getting organized.
- Use the buddy system – never go out fundraising alone.
- Notify your parents or teacher if you see any strange behavior.
- Always be courteous, even if people say, “No Thanks.”

### **DON'T:**

- Don't approach strangers or enter someone's home.
- Don't sell in front of stores unless you have permission.
- Don't go out after dark.
- Don't accept cash, accept checks only.

### **About the Products:**

LobotoME (luh-bot-uh-mee) goods are a great way for your school or organization to raise money for programs, equipments, supplies and more. LobotoME goods help people stay organized, fit and healthy with a line of paper goods that includes grocery shopping checklists, meal planning notepads, fitness goal and tracking lists, packing lists, weekly do lists, planners and more. LobotoME products are eco-friendly! They are made in the USA on recycled paper and using soy-based inks.

### **Sample Sales Pitch:**

“Hi, my name is \_\_\_\_\_ (insert name) and I am a student at \_\_\_\_\_ (insert school or program name). Do you have a moment to speak with me about our schools fundraising program?”

We are selling a line of eco-friendly paper products that help people stay organized to raise money for \_\_\_\_\_ (insert program or equipment). We have weekly planners and lots of notepads for sale. Would you like to take a look at the catalog? Orders will be delivered in 3-4 weeks.

Thank you for your order/time/purchase.”

**Best Wishes for a  
FUN and Successful  
No Brainer Fundraising campaign!**

